

# Rosie Strom

## WEBSITE

www.rosiestrom.com

## EMAIL

rosie.strom@gmail.com

## PHONE

978.821.7909

## SKILLS

### Proficient in:

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Microsoft Office

### Experience with:

Adobe Flash  
Adobe Dreamweaver  
HTML/CSS Knowledge

## AWARDS & EXHIBITIONS

### Best Of Show

*March 2013*

AIGA Vermont Student Design  
Challenge, Burlington, VT

### The Best of the Student Design Community 2014

*March 2014*

New Voices, Unique Vision:  
AIGA Boston Presents

## CERTIFICATION

Inbound Marketing Certified  
*Through HubSpot Academy*

HubSpot Certified  
*Through HubSpot Academy*

Design Certified  
*Through HubSpot Academy*

## DESIGN EXPERIENCE

### Interactive Marketing Assistant *June 2014 - Present*

Net Atlantic, Email Marketing For Experts, Salem, MA

Design and produce graphics for blog posts, internal and promotional materials, presentations, and the company website

Utilize HubSpot's inbound methodology to create conversion paths that capture visitors into leads

Maintain company's social media presence

### Marketing Intern *November 2013 - June 2014*

Net Atlantic, Email Marketing For Experts, Salem, MA

Designed internal and promotional materials

Whitepaper formatting and layout

Made edits to pre-existing documents

Email list cleaning and development

### Freelance Graphic Designer *May 2013 - Present*

Clients include:

Cookies - The Kids Department Store

Friends of Greenlawn Cemetery

Salem Education Foundation

### Design Intern *May 2012 - August 2012*

Marketing By Design, Beverly, MA

Assisted with client projects

Developed mock labels and ads for dessert toppings

Participated in client meetings

## EDUCATION

### Champlain College, Burlington, VT *August 2009 - May 2013*

Bachelors of Fine Arts in Graphic Design and Digital Media

3.67 GPA, Magna Cum Laude, Dean's List 2010-2013

AIGA Vermont Student Member 2010-2013

2012-2013 Design Achievement Award

## OTHER WORK EXPERIENCE

### Library Page *September 2007- May 2012*

Salem Public Library, Salem, MA

Interacted with patrons while checking out books

Re-shelved library books

Prepared for/assisted with children's activities